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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Gregov et al.

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Art Unit: 3625

For: PERSONALIZED PROMOTION OF NEW

CONTENT

Examiner: N. U. Haq

## RESPONSE TO RESTRICTION REQUIREMENT

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

## INTRODUCTORY COMMENTS

In response to the Restriction Requirement dated October 30, 2004, favorable reconsideration of the instant application in view of the following remarks is requested.

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